



Addendum No. 1

Request for Proposals

Title: Wayfinding & Signage Study

Re: Section 4.3 Scope of Work, Subsection E and Section 4.6 Milestone Schedule

Section 4.3 Scope of Work

The Wayfinding and Signage Study Request For Proposal (RFP) no longer requires shop drawings as part of the Deliverables found in Section E (Page 8). Fabricators will develop their own shop drawings using the approved editable templates provided by the successful RFP.

Questions received and Town of Goderich responses:

Question 1: Under scoring, project understanding & methodology, "Proposal outlines a clear methodology for conducting physical site audit, micro-climate assessment and determining optimal sign locations". Does the proponent need to carry a micro-climate engineer or will the town provide documentation/their own engineer to provide this information

Answer 1: A microclimate assessment by a professional engineer is not required. Sign design and construction shall account for site-specific conditions, including wind loading, UV exposure, and material photodegradation

Question 2: Will GIS data, mapping resources, or any prior signage studies be provided to the successful proponent?

Answer 2: The Town has not previously conducted any signage evaluations/studies. Yes, the Town will supply a GIS mapping resource to the successful RFP proponent.

Question 3: Is there existing information or data available regarding current signage locations and types within the Town for our reference, or will the proponent be responsible for conducting a full inventory and survey of all existing signage assets?

Answer 3: The successful RFP proponent will be responsible for conducting a full inventory and survey of all existing signage assets.

Question 4: Is the milestone schedule flexible if unexpected delays occur (e.g., weather, stakeholder availability)?

Answer 4: Please see the following amended Milestone Schedule:

Section 4.6 Amended Milestone Schedule

MILESTONE	DELIVERABLE	ANTICIPATED TIMELINE
1. Kickoff Meeting	Meeting with Project Team Review the proposed process, budget, and project timelines	Original Date: July 27, 2026 Revised Date: July 16, 2026
2. Analysis & Review	Initial findings shared with staff	Original Date: August 21, 2026 Revised Date: September 10, 2026
3. Draft Study	Draft Wayfinding & Signage Study documents provided to Town staff	Original Date: September 11, 2026 Revised Date: October 1, 2026
4. Final Study	Final Wayfinding and Signage Study and Council presentation slide deck documents provided to Town staff	Original Date: September 18, 2026 Revised Date: October 9, 2026
5. Council Presentation	In person Final Study presentation to Goderich Town Council	Original Date: September 28, 2026 Revised Date: October 19, 2026

End of Addendum No. 1