



Addendum No. 2

Request for Proposals

Title: Wayfinding & Signage Study

Re: Questions and Answers

Questions received and Town of Goderich responses:

Question 1: Will the Town accept alternative timelines that extend past September 2026?

Answer 1: While the Town recognizes the scale of a comprehensive Wayfinding & Signage Study, we expect all proponents to adhere to the established schedule. Should your firm be unable to meet the milestone dates outlined in the RFP, please provide an alternative project timeline with your submission.

Question 2: Is the Town open to a project workflow where initial location planning is delivered, with GIS data entry at a later date?

Answer 2: GIS data entry must be completed in accordance with the milestone schedule outlined in Addendum 1.

Question 3: Can the Town confirm that facility signage refers to typical standards for exterior facility identification and direction of Town facilities, and would not include interior signage for those facilities?

Answer 3: The Town confirms that facility signage refers to typical standards for exterior facility identification and direction of Town facilities and does not include interior facility signage.

Question 4: For mapping, is the Town looking for a typical approach to town maps (visual style developed to a template level), or does it refer to the plotting of preliminary sign locations to support the study?

Answer 4: The Town requires both; visual style developed to a template level as well as plotting of preliminary sign locations to support the study.

Question 5: In Section 5.5 – Addenda, the link provided for the Town’s procurement website (<https://www.goderich.ca/en/doing-business/bidsandtenders.aspx>) is broken. Can the Town please provide a working link where the addenda will be posted?

Answer 5: The broken link has been resolved by our team and is ready for use.

Question 6: Would the Town consider proposals from signage-focused firms that engage qualified subconsultants for GIS mapping, stakeholder consultation, and planning-related services, while maintaining responsibility for the overall project delivery, signage strategy, design standards, fabrication guidance, and implementation planning?

Answer 6: Please see Section 6 – Proposal Evaluation - Project Team Qualifications – Identify the key staff of the Proponent, its agents and/or subcontractors that will be leading various elements of the work program and their qualification in delivering projects of a similar scope. Include the team structure in a project organization chart. Resumes can be provided in an Appendix within the Proposal Package. Additionally, Subcontracting is referred to in Section 7.5 – Subcontracting and Section 7.7 – Indemnification.

End of Addendum No. 2