



October 19, 2022

It's time for the SANTA CLAUS PARADE!

Hello again friends!

It doesn't seem that long ago that we were joining together to celebrate Canada Day, but now we are looking forward to our Festival of Lights, and I know many are eager to start planning their entries for the Santa Claus Parade. This year, the parade will take place on;

Saturday, November 19th, 2022 at 7:15 PM

During the 2022 Festival we will be celebrating the season and using #GoderichShines so that you can follow along with all of our content! We welcome parade entries that demonstrate that celebration in any way that you see fit. This might be carol singing, dolled up vehicles, holiday decorations, music, etc. We can't wait to see what you come up with! Keep in mind, this is a NIGHT PARADE so the more lights you can incorporate, the better.

The parade route and marshalling area will be the same as in past years. Included in this package is a map with detailed information.

As always, we ask that you please refrain from throwing candy, etc. from your entry to those watching the parade. This can be extremely dangerous as children may run into the paths of floats. Items may be handed out by those walking in the parade. Entries with animals are asked to provide "clean-up on the go" in consideration of other parade entries and our environment.

Parade participants will be asked to **be in the marshalling area for 6:00 pm**. This will be a large parade so we will require you to be ready well in advance to give enough time for all participants to get positioned.

A seasonal concert will begin at 6:30 pm on the Courthouse Performance Stage which will be followed by the **Lighting of the Lights at 7:00 pm**. The parade will begin immediately after that.

If you would like to participate in this year's parade, please complete the attached and email it to specialevents@goderich.ca OR drop off your form at the Tourism Office. Please return your completed

form **by Wednesday, November 9, 2022**. You will be emailed your parade position by Wednesday, November 16, 2022. If you have any questions, please feel free to reach me at the contact information listed below.

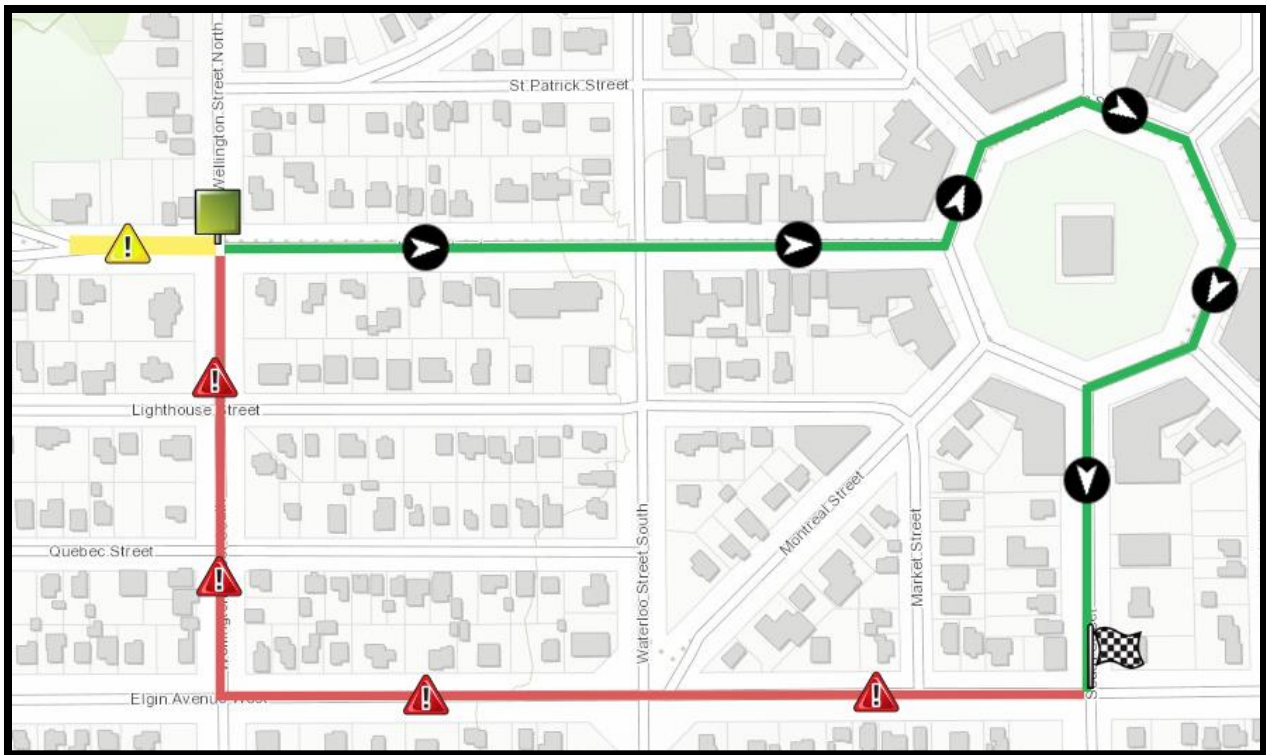
Can't wait to see you all at the Festival of Lights!

Sincerely,



Lisa Hood
Tourism Events & Marketing Coordinator
specialevents@goderich.ca
519-524-6600

PARADE ROUTE



Marshalling Area (Red): Elgin Avenue & Wellington Street
Parade Start (Green Square): West Street & Wellington Street
Parade Route (Green): West Street to the Square, clockwise around the Square to South Street
Parade End (Checkered Flag): South Street & Elgin Ave